

Retail MarketPlace Profile

City of Monessen, PA

9-Jul-16

Industry Group	Demand	Supply	Retail Gap	Leakage/Surplus Factor
Total Retail Trade, Food, and Drink	\$87,951,636	\$51,372,700	\$36,578,936	26.3
Total Retail Trade	\$80,382,664	\$47,796,078	\$32,586,586	25.4
Total Food and Dining	\$7,568,972	\$3,576,622	\$3,992,350	35.8
Industry Group	Demand	Supply	Retail Gap	Leakage/Surplus Factor
Motor Vehicle				
Automobile Dealer Sales	\$15,707,836	\$4,280,095	\$11,427,741	57.2
Other Motor Vehicle Dealers	\$2,006,899	\$0	\$2,006,899	100
Auto & Tire Stores	\$1,016,430	\$0	\$1,016,430	100
Furniture & Home Goods				
Furniture	\$1,374,056	\$496,017	\$878,039	47
Home Furnishings	\$886,975	\$504,985	\$381,990	27.4
Electronics				
Electronics Stores	\$3,935,598	\$635,013	\$3,300,585	72.2
Home Improvements				
Building Supplies Dealers	\$3,217,548	\$981,092	\$2,236,456	53.3
Lawn Equipt. & Supply Stores	\$560,921	\$651,912	(\$90,991)	-7.5
Food & Beverages				
Grocery	\$13,825,367	\$12,129,630	\$1,695,737	6.5
Specialty Food Stores	\$976,089	\$0	\$976,089	100
Beer, Wine, and Liquior Stores	\$1,248,429	\$210,510	\$1,037,919	71.1
Health				
Health Care Stores	\$3,832,694	\$2,733,014	\$1,099,680	16.7
Gasoline				
Gasoline	\$5,755,092	\$20,603,701	(\$14,848,609)	-56.3

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Clothing				
Clothing Stores	\$2,681,685	\$801,126	\$1,880,559	54
Shoe Stores	\$565,967	\$0	\$565,967	100
Jewelry, Leather Goods Stores	\$411,561	\$0	\$411,561	100
Leisure				
Sporting and Hobby Stores	\$1,980,248	\$347,844	\$1,632,404	70.1
Book, Music Stores	\$450,155	\$305,927	\$144,228	19.1
General Merchandise				
Department Stores	\$9,889,791	\$0	\$9,889,791	100
Other General Merchandise Stores	\$3,015,706	\$1,270,813	\$1,744,893	40.7
Miscellaneous				
Florists	\$190,903	\$149,772	41131	12.1
Office & Gift Stores	\$750,843	\$0	\$750,843	100
Used Merchandise	\$269,092	\$214,195	\$54,897	11.4
Other Miscellaneous Retailers	\$3,032,258	\$1,480,432	\$1,551,826	34.4
Non-Store Retailers				
Electronic Mail-Order Houses	\$2,159,024	\$0	\$2,159,024	100
Vending	\$83,242	\$0	\$83,242	100
Direct Selling Stores	\$558,255	\$0	\$558,255	100
Dining & Drinking				
Full-Service Restaurants	\$3,993,989	\$2,909,538	\$1,084,451	15.7
Limited-Service Eating Places	\$3,051,247	\$421,782	\$2,629,465	75.7
Special Food Services	\$162,276	\$209,698	(\$47,422)	-12.7
Drinking Places - Alcoholic Beverages	\$361,460	\$35,604	\$325,856	82.1